

Splash Sports Cookie Notice

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Certamen Games, LLC d/b/a Splash Sports and its parents, affiliates, and subsidiaries (collectively “**Splash Sports**”, “**we**”, “**our**”, and “**us**”) may use one or more cookies or other tracking technologies (such as web beacons or pixels, collectively referred to herein as “**cookies**”) on www.SplashSports.com, the Splash Sports mobile app, and other of our online services (the “**Online Services**”). This Notice on Cookies (“**Notice**”) explains what cookies are and how we use them.

What are “cookies”?

Cookies are small files containing letters and numbers that we may put on your device, depending on your cookie preferences. For example, we use cookies to: (1) enable you to use the Online Services’ shopping baskets and allow us to personalize your experience on our Online Services; (2) tell us which parts of our Online Services you have visited; (3) help us measure the effectiveness of advertisements and web searches; and (4) give us insights into user behavior so we can improve our communications, products, and services.

Cookies may collect personal data (which, in some jurisdictions, may include your internet protocol (“**IP**”) address). Please consult our [Privacy Notice](#) for more information on how we process personal data.

We use certain cookies that are considered “required” for the regular operation and security of our Online Services, as well as for the provision of the services and products you request. Without these cookies, we will not be able to provide a secure log-in, remember how far you are through an order, or provide certain other core features of our Online Services, such as the shopping cart, the checkout process, and electronic billing functionality. For these cookies, we do not ask for your consent but we do inform you about their presence on our Online Services.

In addition, other categories of cookies that we use and for which we may ask for your consent are:

- “**Functional**” cookies. These cookies help us personalize services on the Online Services by remembering your preferences and settings. For example, they may be used to keep track of what featured products or videos have been viewed so as to avoid repetition.
- “**Analytics**” cookies. These cookies measure how you interact with content on our Online Services, which helps us improve our Online Services and your experience. These cookies are also used to let our affiliates know if you came

to one of our Online Services from an affiliate and if your visit resulted in the use or purchase of a product or service from us, including details of the product or service purchased. In addition, we use these cookies to test different design ideas for particular pages. We generally contract with independent measurement and research companies to perform these services for us and, when this is the case, these cookies may be set by a third party.

- **“Targeting”** cookies. These cookies gather information about your activities on our Online Services and other sites in order to provide you with customized advertisements that are relevant to your interests. Disabling these types of cookies will not opt you out of being served ads. You may continue to receive non-targeted ads.

We may use first-party cookies (cookies placed directly by us on your device) as well as cookies served by third parties. Third-party cookies are most commonly used for analytics or advertising purposes.

How can you set your cookies preferences?

You can change your web browser settings to notify you when cookies are set or to disable cookies altogether, including on our Online Services. You can also delete cookies that have already been set. To manage your cookie preferences through your browser, you can follow the links below or find the cookie management instructions in the support page of your browser (the Help function within your browser should tell you how), depending on the browser you are using:

[Microsoft Edge](#)

[Mozilla Firefox](#)

[Google Chrome](#)

[Apple Safari](#)

[Opera](#)

Please note that some functions on our Online Services will not work properly if you choose to disable all cookies. For example, if you choose to purchase something through one of our Online Services or put in a password to access a restricted area, you will not be able to do so unless the Online Service can authenticate you through cookies.

For further information about cookies including how to see what cookies have been set on your device and how to manage and delete them, please visit www.allaboutcookies.org.

In the European Economic Area, you may also visit www.youronlinechoices.eu to exercise choices about certain cookies.

In the United States, you may also visit the Network Advertising Initiative's opt-out page at <http://optout.networkadvertising.org/#/> to learn how to opt-out of third-party, interest-based targeting cookies.

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